



AI Job Risk Report Brazil

Which occupations AI is reshaping — and which stay human

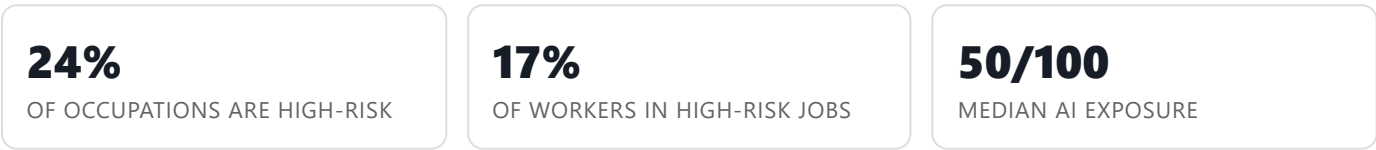
17% of Brazil's covered workforce is employed in occupations with high AI task exposure.

427 OCCUPATIONS	102.1M WORKFORCE COVERED	50/100 MEDIAN AI EXPOSURE	24% HIGH-RISK OCCUPATIONS
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Executive summary

Across 427 occupations covering 102.1M workers in Brazil, median AI exposure is 50/100. 24% of occupations — and 17% of workers — fall in the high-exposure band.



Most exposed areas

- Business, Finance & Legal
- IT & Digital
- Education & Community

Most resilient areas

- Trades & Construction
- Agriculture & Environment
- Hospitality, Retail & Tourism

Risk & pay: Higher-paid, judgement-heavy roles cluster at lower risk, while many mid-pay administrative roles carry the highest exposure.

What to watch: Entry-level and routine administrative tasks are narrowing fastest; client-facing, accountability and hands-on work remain the human moat.

How to read this report

Every occupation is scored on how much of its work generative AI can touch, and how much of it stays hard for AI to do. Four ideas run through the report:

- **AI exposure** — how much of the day-to-day tasks AI can already perform.
- **Automation pressure** — how likely those tasks are to be automated in practice.
- **AI augmentation** — where AI makes the worker faster rather than redundant.
- **Job displacement risk** — the combined pressure on the *number* of jobs.

A risk score is not a probability that a job disappears. It is a composite of the occupation's task structure, how automatable those tasks are, workforce demand, and the human moat. High exposure often means AI *augments* the role, not that it vanishes.

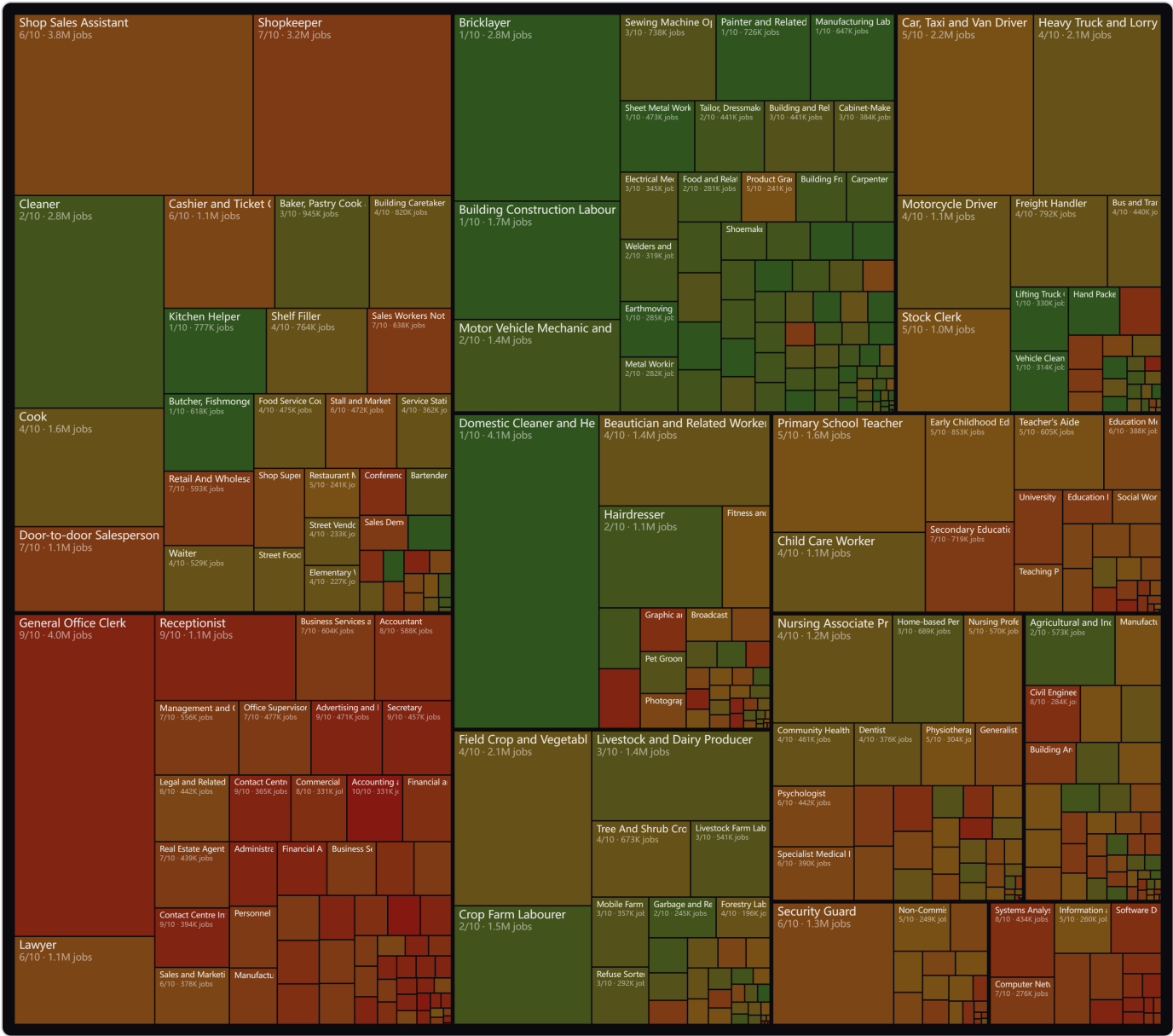
Brazil labour-market snapshot

Occupations analysed	427
Workforce covered	102.1M
Median AI exposure	50/100
High-risk occupations	24%
High-risk workforce	17%
Typical annual pay (average)	R\$39,770
Data year	2025

Brazil has a median AI exposure of 50/100. High-exposure work is concentrated in business, finance & legal and adjacent groups, while trades & construction stays most resilient.

National AI job risk map

Each tile is an occupation; tile area is proportional to the number of people employed, colour is AI task exposure.



■ Low exposure (<40) ■ Medium (40–69) ■ High (70+)

Three things this map shows

- The largest tiles — Business, Finance & Legal and related groups — carry above-median exposure.
- 17% of employment sits in the high-exposure (red) band.
- Trades & Construction forms the biggest low-exposure (green) cluster.

Explore the interactive version at <https://aijobriskmap.com/country/brazil/>.

Risk distribution

Two views tell different stories: how risk spreads across *occupations*, and across *people employed*.

By occupation count

High	24%
Medium	38%
Low	39%

By workforce

High	17%
Medium	39%
Low	44%

Median exposure 50/100 · quartiles Q1 29 / Q3 68. Occupation-count and workforce shares differ because high-employment jobs are not evenly spread across risk bands.

Highest-risk occupations

Ranked by AI task exposure. The right column shows tasks AI is most likely to take over.

#	Occupation	Risk	Workforce	Pay	Main exposed tasks
1	Data Entry Clerk	98	20,979	R\$22,212	Manually enter data from paper or electronic documents into databases or spreadsheets; Check format and basic accuracy of input data
2	Typist and Word Processing Operator	96	1,149	R\$51,401	Generating documents via speech recognition and automatic transcription; Use templates and AI tools to batch create standardized reports and letters
3	Accounting and Bookkeeping Clerk	95	330,717	R\$37,908	Automatically classify and enter transaction data; Automated reconciliation and variance report generation
4	Statistical, Finance and Insurance Clerk	95	116,555	R\$59,536	Extracting and entering data from formatted tables or documents; Preliminary review and basic information verification of insurance claims
5	Financial Analyst	94	236,911	R\$86,330	Automatically generate periodic financial reports and market briefs; Basic data cleaning, standardization, and visualization
6	Securities and Finance Dealer and Broker	94	110,789	R\$91,879	Automatically execute stock, bond, and commodity orders through algorithms, no manual order placement; AI automatically generates market analysis reports and investment briefs
7	Clerical Support Workers Not Elsewhere Classified	94	23,551	R\$25,104	Manual data entry and copy-paste operations; Document Classification, Filing, and Retrieval
8	General Office Clerk	93	4.0M	R\$34,775	Manual data entry: OCR and automated form parsing can directly extract information without manual typing; Paper file archiving: Automatic classification, tagging, and storage via electronic document management systems
9	Contact Centre Salesperson	93	364,585	R\$35,944	AI auto-dials and screens potential customers (reduces manual outbound calls); Real-time recommendation of optimal scripts/products based on customer data analysis
10	Credit and Loans Officer	93	56,233	R\$71,035	Automatically extract and verify income and asset information from loan applications; Rule engine-based preliminary credit scoring and risk classification
11	Personnel Clerk	93	42,119	R\$28,376	Employee file data entry and updates; Standard recruitment notices and onboarding document generation
12	Payroll Clerk	93	37,810	R\$49,805	Attendance data entry and work hour calculation; Single Touch Payroll (STP) data auto-reporting
13	Web and Multimedia Developer	93	13,735	R\$77,559	Repetitive UI component writing and style debugging; CRUD code generation for standard REST APIs
14	Advertising and Public Relations Manager	92	18,435	R\$137,979	Automatically generate standardized press releases and social media posts; Analyze advertising performance data and generate reports

#	Occupation	Risk	Workforce	Pay	Main exposed tasks
15	Translator, Interpreter and Other Linguist	92	18,195	R\$42,043	Standard conference interpreting (e.g., business negotiations); Simple telephone interpreting or community interpreting
16	Secretary	91	457,013	R\$31,476	Automated meeting schedule coordination and conflict detection; Call screening and standard response generation
17	Contact Centre Information Clerk	91	394,488	R\$22,554	Answer standard FAQ questions (e.g. account balance, business hours); Handling simple order changes, returns, and exchange requests
18	Bank Teller and Related Clerk	91	37,186	R\$69,016	Standard transaction processing such as cash deposits, withdrawals, and transfers; Account inquiry and balance reconciliation

Most AI-resilient occupations

Lower task exposure and a stronger human moat. Resilient, not "AI-proof".

Occupation	Risk	Workforce	Pay	Human moat
Craft and Related Worker	4	7,899	R\$50,033	Highly customized artistic creation and aesthetic judgment; Experience and tactile feel of handling rare materials
Bricklayer	6	2.8M	R\$31,172	Complex irregular masonry (curved, hollow, historical building restoration) cannot be standardized; Flexible operation in unstructured environments such as bad weather and confined spaces
Painter and Related Worker	6	725,660	R\$29,032	Fine manual skills (e.g., French polishing, wood staining cannot be fully automated); On-site adaptability (handling irregular surfaces and unexpected issues)
Domestic Cleaner and Helper	7	4.1M	R\$15,833	Fine manual cleaning (e.g., antiques, silk, and other special materials); Building long-term trust relationships and personalized services with employers
Kitchen Helper	7	777,041	R\$20,697	Adaptability in emergency situations; Sensory assessment of ingredient quality
Floor Layer and Tile Setter	7	104,161	R\$30,566	Manual cutting and fine placement in irregular areas and corners; Removal of old flooring, base treatment, and leveling judgment for uneven floors
Concrete Finisher	7	23,156	R\$28,006	Manual finishing of complex curves, artistic shapes, or special textures; Making real-time decisions on unpredictable construction sites
Window Cleaner	7	5,558	R\$22,132	Handle emergency situations in complex high-altitude work; Fine cleaning of antiques or special material windows
Mining and Quarrying Labourer	7	33,641	R\$27,256	Emergency judgment in complex geological environments; On-site coordination for collaborative operation of multiple devices
Structural Metal Preparer and Erector	8	114,801	R\$33,202	Physical operation and assembly in complex construction site environments; Flexible judgment for handling non-standard or damaged materials
Potter	8	75,404	R\$22,807	Irreproducible personal style and artistic expression in handmade pottery; Ability for manual adjustments to handle customized, non-standard requirements
Glass Maker	8	4,408	R\$25,887	Art carving and manual finishing: unique patterns, engraving, etc. rely on creativity and manual dexterity, difficult to automate; On-site installation and repair: architectural glass must adapt to site conditions, requiring flexible adjustments and judgment
Vehicle Cleaner	8	314,370	R\$22,963	Fine interior cleaning: handling special materials such as leather, fabric, and electronic screens; Odor treatment: requires experience to identify pollution source and choose appropriate method

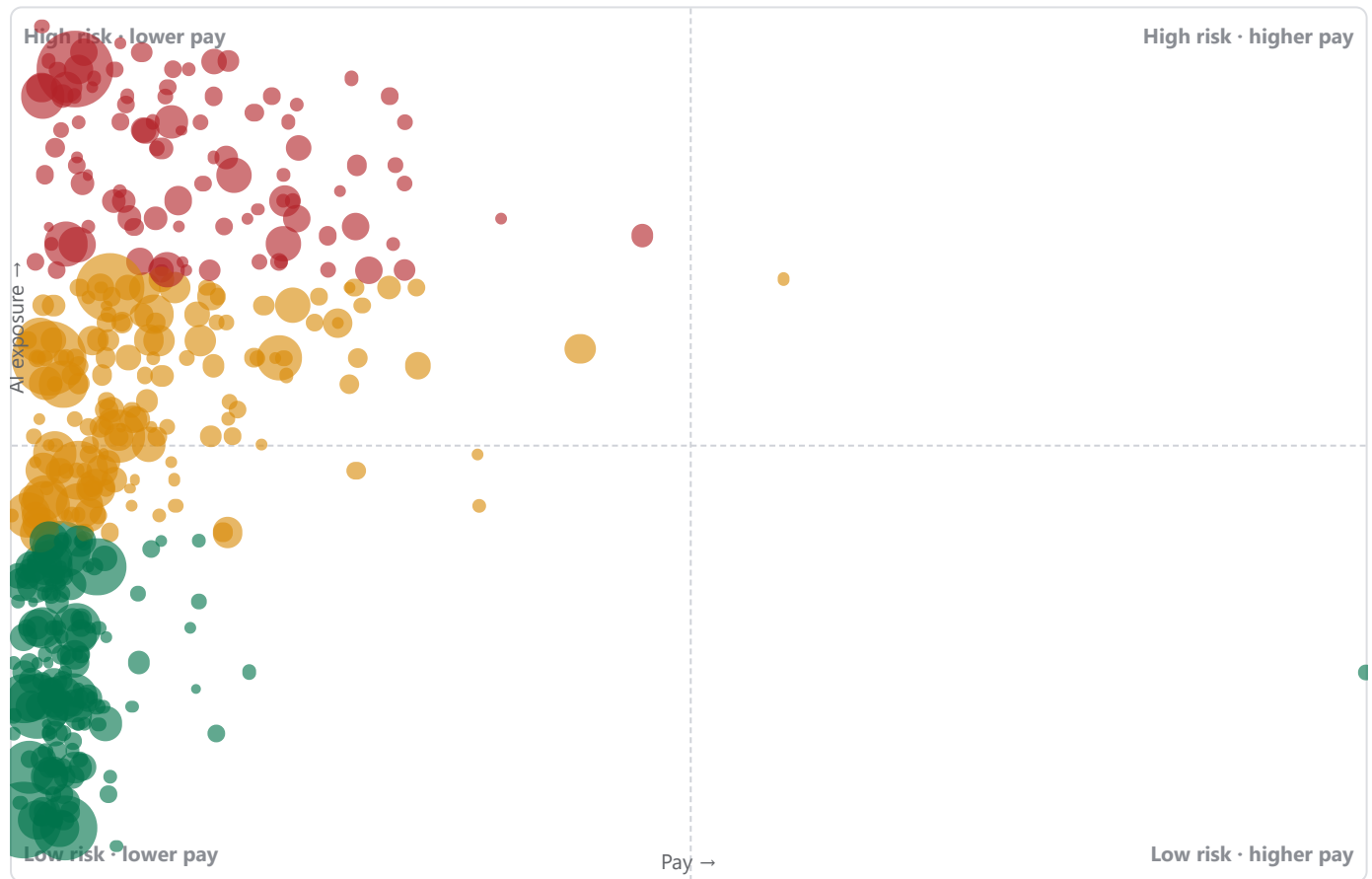
Occupation	Risk	Workforce	Pay	Human moat
Fishery And Aquaculture Labourer	9	19,873	R\$14,429	On-site response capability for sudden equipment failures, extreme weather, and other abnormal conditions; Manual experience-based judgement of fish and shrimp behaviour and health (e.g., abnormal swimming, colour changes)
Lifting Truck Operator	9	330,398	R\$31,215	Precision handling of unstable cargo or non-standard items; Manual Judgment and Adjustment in Confined or Cluttered Environments
Stonemason	10	73,312	R\$30,645	Artistic judgment for complex stone carving and hand modeling; Adaptive skills for integrated on-site stone and structure installation
Cement, Stone and Other Mineral Products Machine Operator	10	27,039	R\$27,073	Quick diagnosis and repair of on-site sudden faults; Experience with special materials (e.g., irregular stone) in craftsmanship
Ships' Deck Crews and Related Workers	10	48,622	R\$47,159	Rapid decision-making and team coordination skills in emergency situations; Complex manual operations, such as cable mooring and maintenance

Risk by occupational group

Group	Median risk	High-risk %	Workforce	Median pay
Business, Finance & Legal	82	72%	15.9M	R\$70,577
IT & Digital	82	81%	1.9M	R\$86,444
Education & Community	62	33%	6.8M	R\$46,796
Government & Public Sector	60	29%	2.4M	R\$85,920
Engineering & Infrastructure	52	18%	3.5M	R\$51,132
Creative, Media & Personal Services	50	18%	8.8M	R\$40,902
Healthcare & Care	50	10%	6.4M	R\$41,540
Hospitality, Retail & Tourism	42	18%	23.2M	R\$25,207
Transport, Logistics & Mining	42	10%	9.4M	R\$37,734
Agriculture & Environment	34	3%	8.2M	R\$29,964
Trades & Construction	20	0%	15.6M	R\$30,492

Salary vs AI risk

Each bubble is an occupation: horizontal = pay, vertical = AI exposure, area = workforce.



Priority now: high pay · high risk

- Managing Director And Chief Executive
- Telecommunications Engineer
- Economist
- Information and Communications Technology Services Manager
- Research and Development Manager
- Policy and Planning Manager

Most exposed: lower pay · high risk

- Coding, Proofreading and Related Clerk
- Accounting and Bookkeeping Clerk
- Transport Clerk
- Contact Centre Salesperson
- Survey and Market Research Interviewer
- Medical Records and Health Information Technician

Tasks AI is likely to automate

Representative automatable tasks drawn from the most-exposed occupations. Tasks are an occupation-level characteristic, shared across countries.

Data Entry Clerk

Typist and Word Processing Operator

Accounting and Bookkeeping Clerk

Statistical, Finance and Insurance Clerk

Financial Analyst

Securities and Finance Dealer and Broker

Clerical Support Workers Not Elsewhere Classified

General Office Clerk

Contact Centre Salesperson

Credit and Loans Officer

Human advantages

What still needs people, even in the most-exposed occupations — the balance to the risk numbers above.

Data Entry Clerk

Typist and Word Processing Operator

Accounting and Bookkeeping Clerk

Statistical, Finance and Insurance Clerk

Financial Analyst

Securities and Finance Dealer and Broker

Clerical Support Workers Not Elsewhere Classified

General Office Clerk

Contact Centre Salesperson

Credit and Loans Officer

Career transition opportunities

Adjacent, more-resilient roles for people in exposed occupations. Detailed transition plans live on the occupation pages.

Exposed occupation	Adjacent, more-resilient roles
Data Entry Clerk	Filing and Copying Clerk · Accounting and Bookkeeping Clerk · Typist and Word Processing Operator
Typist and Word Processing Operator	Data Entry Clerk · Administrative and Executive Secretary · Coding, Proofreading and Related Clerk
Statistical, Finance and Insurance Clerk	Statistical, Mathematical and Related Associate Professional · Financial Analyst · Accounting Associate Professionals
Clerical Support Workers Not Elsewhere Classified	Policy and Planning Manager · Government Social Benefits Official · Policy Administration Professionals
General Office Clerk	Office Supervisors · Data Entry Clerk · Filing and Copying Clerk
Contact Centre Salesperson	Commercial Sales Representative · Contact Centre Information Clerk · Insurance Representative
Advertising and Public Relations Manager	Advertising and Marketing Professional · Sales and Marketing Manager · Management and Organization Analyst
Secretary	Administrative and Executive Secretary · Legal Secretary · Office Supervisors
Contact Centre Information Clerk	Inquiry Clerk · Contact Centre Salesperson · Client Information Worker
Bank Teller and Related Clerk	Credit and Loans Officer · Financial and Investment Adviser · Insurance Representative
Scribe	Typist and Word Processing Operator · Data Entry Clerk · Coding, Proofreading and Related Clerk
Receptionist	Hotel Receptionist · Waiter · Shop Sales Assistant

What workers can do

Next 30 days

- Map which of your weekly tasks are most exposed to AI.
- Start using an AI assistant on one recurring task and measure the time saved.

Next 6 months

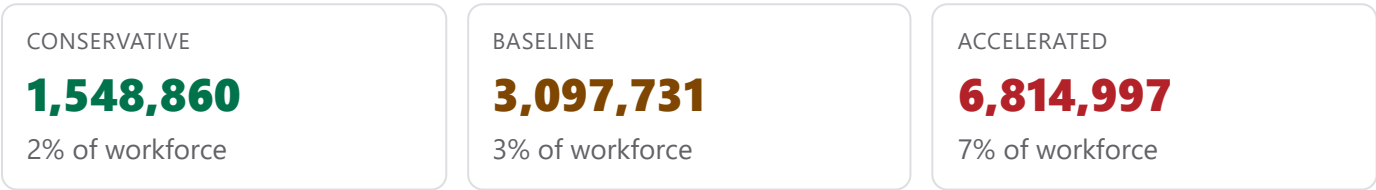
- Shift effort toward client-facing, judgement and accountability work.
- Earn a recognised credential in your field or an adjacent one.

Next 2 years

- Move toward an adjacent, more-resilient role (see chapter 13).
- Build a verifiable portfolio of outcomes AI cannot claim on its own.

Outlook & scenarios

Rather than a single prediction, we model three AI-adoption scenarios for job displacement by 2030 across Brazil's covered workforce.



Scenario estimates, not forecasts. They express how much of the theoretically-automatable exposure converts to job loss under slow, central and fast adoption — the true path depends on policy, investment and job creation this figure does not net out.

Methodology

- **AI exposure** — generative-AI task-exposure percentile (ILO Working Paper 140, calibrated with Eloundou et al.), mapped to occupations.
- **Occupation classification** — ISCO-08.
- **Workforce & pay** — Brazil official statistics office; average annual pay, 2025 basis (the more granular of the source's average/median measures is used).
- **Displacement scenarios** — workforce × exposure × automation share × realisation rate (low/mid/high).
- **Tasks, human moat & adjacent roles** — occupation-level AI analysis, shared across countries by occupation code.
- **Cross-country comparability** — classification and pay years differ by country; compare within a country first.

Version 2026.1 · missing values are left blank rather than imputed.

Sources & citation

- Brazil official statistics office
- ILO Working Paper 140 — Generative AI and Jobs: A Refined Global Index of Occupational Exposure.
- Eloundou et al. (2023) — GPTs are GPTs: labor-market impact potential of LLMs. arxiv.org/abs/2303.10130

Suggested citation

AI Job Risk Map (2026). AI Job Risk Report: Brazil 2026. <https://aijobriskmap.com/reports/brazil/>

Appendix

The full occupation-level dataset for all countries — one row per occupation with exposure, pay, workforce and displacement scenarios — is available for download:

<https://aijobriskmap.com/dataset.csv> (CSV, CC BY 4.0)

Risk bands

- High: exposure 70–100
- Medium: 40–69
- Low: 0–39

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